



# matt lloyd

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## EXPERIENCE

01/2018

PRESENT

### Freelance

Freelance Graphic Designer

My work spans all industries including finance, government departments, hospitality, mining and small businesses of every kind.

07/2018

09/2019

### Block Branding (WA)

Freelance Graphic Designer

Block Branding is a medium sized, strategic advertising agency based in Perth. Their clients include the City of Manduarh, Central Park, M/Group, Freo.social and Otherside Brewery.

05/2014

12/2017

### Flametree Creative (WA)

Senior Graphic Designer

Flametree Creative is a small design studio servicing industries including tourism, manufacturing, mining and liquor. Their clients include The City of Fremantle, Halco Tackle, Milne Feeds, West Winds Gin and many other small to medium sized enterprises.

06/2009

07/2013

### Heywood Innovation (NSW)

Senior Graphic Designer

Catering to blue-chip clients in mining, finance, construction, pharmaceuticals and energy, their clients include Westpac, Air New Zealand, YouGov and the CIMIC Group.

Sub-contracting to UK design firm Radley Yeldar, we produced work for companies such as Drax Group, Hikma Pharmaceuticals, Great Portland Estates, Lancashire Group and Consort Medical.

01/2008

07/2008

### Brimstone Creative (WA)

Senior Graphic Designer

Brimstone Creative was a boutique full-service design agency that specialised in creating and managing brands for wineries and breweries across Western Australia. Clients included Matso's Broome Brewery, various wineries, Baileys Fertiliser and other SMBs.

## EDUCATION

- Bachelor of Arts (Multimedia)  
Curtin University
- Diploma of Graphic Design  
TAFE Western Australia

## SKILL SET

- Brand
- Print
- Digital
- Packaging
- Frontend
- Annual reports
- Finished art

## LANGUAGES

- English
- HTML
- CSS + SCSS

## TESTIMONIAL:

"D'Orsogna is a food manufacturer with \$210m plus in retail sales per annum. Our customers often demand packaging solutions quickly and Matt has saved our bacon (pun intended) many times. He is creative, accurate and accommodating, often adding value and better solutions without request. Matt is a pleasure to work with making every interaction a positive one."

### Paul Butcher

Marketing Manager  
D'Orsogna Limited

More references are available on request